



Dayton Concours d'Elegance at Carillon Park

Presents 2010 Souvenir Program Book

Show Date:
September 19, 2010

MECHANICAL SPECIFICATIONS

Mechanical Specifications

Ad Sizes	Width/Depth
Full Page: Live Area	7.375 x 10.375
Trim	7.875 x 10.875
Bleed	8.125 x 11.125
1/2 Page	7.25 x 4.875
1/4 Page	3.5 x 4.875

Production Requirements

Four-Color Process (no spot colors)
or Black & White.
High resolution PDF's preferred (300 dpi and off-set crop
marks by .1667).

Accepted Removable Media:

CD/DVD, Email, FTP*

Supported Applications*:

InDesign CS, Quark Xpress 6.5, Illustrator, Photoshop and
PDF files (off-set crop marks by .1667) An accurate color
printout or laser with color breaks (when mailed) and all
fonts used must accompany files.

Placed Images and Graphics:

300dpi CMYK tif and eps

Fonts:

Post Script only

Note:

Publisher is not responsible for quality of reverse type
smaller than 8 pt. or reversing out of more than two colors.

* A FTP client browser is required for uploads

i.e.: Fetch (Mac), CUTE (PC)

ftp.carcollector.com

user name: ccftpuser01

password: carftp02

QUESTIONS?

321-267-8011 x-101

Concours Office

Elise Hafenbrack

937-293-2841

Full Page

Live Area.7.375 x 10.375
Trim.....7.875 x 10.875

**Full Page
w/ bleed**

Live Area.....7.375 x 10.375
Trim.....7.875 x 10.875
Bleed.....8.125 x 11.125

1/4 Page

3.5 x 4.875

1/2 Page

7.25 x 4.875

PLEASE SEND AD MATERIAL TO:



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